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A REVELATION IN PARIS!

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**BREAKING ALL BOX-OFFICE RECORDS
WHEREVER SHOWN!**

"Artistic Beyond Description!"... Said **LE TEMPS, PARIS**
"Hotter Than 'Ecstasy'!"... Said **WINCHELL, U. S. A.**

APOLLO

LUCREZIA BORGIA
YVETTE YERGAN / DOUG FAIRBANKS JR.
WHEN THIEF MEETS THIEF

HELD OVER
★ 4TH ★
★ BIG ★
WEEK

LUCREZIA BORGIA

LUCREZIA BORGIA

with

**An All-Star Cast of Members of the Internationally Famous
COMEDIE FRANCAISE**

(WITH COMPLETE ENGLISH DIALOGUE TITLES)

UNANIMOUSLY ACCLAIMED BY THE CRITICS!



Film
DAILY

ALONG THE RIALTO



by Phil M. Daly

● Non-holiday attendance records for the past 10 years at Brandt's 42nd St. Apollo have been broken by the current French pic "Lucretia Borgia"...



DAILY MIRROR

French Film Tops Record

The French language film, "Lucretia Borgia," has broken 10-year attendance records, for a non-holiday period, at Brandt's 42nd St. Apollo Theatre. The film, which has English sub-titles, is in its third week also at Brandt's Atlantic Playhouse, Brooklyn, where it will continue indefinitely.



The New York Times

The revival of the French film, "Lucretia Borgia," now at the Apollo Theatre on West Forty-second Street, recorded a record paid-admission total of 22,046, according to the management. This, it was announced, "has broken every attendance record for a non-holiday period in the ten years of the present operation" of the theatre.

LUCREZIA BORGIA

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